MASSACHUSETTS 1992

Account Number: 6613.1 through 6613.9
Account Name: Product Advertising
Account Dollars: \$20,302,230

Account Description:

This account includes expenses incurred in commercial advertising activities in developing and implementing promotional strategies to stimulate the purchase of products and services. This excludes nonproduct-related advertising, such as corporate image, stock and bond issue and employment advertisements. There are four primary subaccounts.

- 6613.1, Sales Advertising Business. Advertising designed to increase revenues through the sale of products and services, except long distance, to business customers.
- 6613.2, Sales Advertising Residence. Advertising designed to increase revenues through the sale of products or services, except long distance, to residence customers.
- 6613.3, Sales Advertising Public. Advertising designed to increase revenues through the sale of company products or services to public/semi-public customers or by stimulating local calling from public facilities.
- 6613.9, Sales Advertising Other Services. Advertising not included in the other subaccounts, such as announcements of rate changes; long distance advertising; informational advertising of a non-instructional nature.

Allocation Narrative:

The Sales - Business expenses are assigned to service categories and customer classes based on the Advertising Expense Report.

Expenses charged to Subaccount 6613.2 are directly assigned to Switching C.O. Supplemental and the Residence customer class.

Expenses charged to Subaccount 6613.3 are directly assigned to Switching Intraoffice Non Access and Transport Interoffice Local and the Coin customer class based upon the distribution of coin minutes of use.

Functional Accounting data identify advertising expense dollars associated with Long Distance: Residence, Business, Public, and Other subcategories. The Business subcategory is further split into Business and Centrex customer classes using Toll minutes of use. The Long Distance subcategory expenses are assigned to Transport Interoffice Toll and the Residence, Business, Centrex and Coin customer classes. The Other subcategory is assigned proportionally to the above customer classes.

The intrastate booked balances are assigned proportionally to all the functional categories and customer classes resulting from the above allocation process.

Data Sources Used:

Accounting Records Advertising Expense Report Minutes of Use

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED OPERATIONS COSS CONTROL FORM

PAGE 1

ACCOUNT NUMBER: 6613.1000
ACCOUNT NAME: PRODUCT ADVERTISING-BUSINESS
ACCOUNT DOLLAR: \$ 4,275,050

SP05 PROD ADVERT-BUSINESS-BUS F1 H01

FUNCTION/SERVICE BASIS OF ASSIGNMENT ASSIGNMENT CLARIFIER SUBPART SPO1 PROD ADVERT-BUSINESS-PL F1 HO1 \$ 936,565 DIRECT (PL only) SP02 PROD ADVERT-BUSINESS-BUS F2 H14 1,007,011 DIRECT (Business only) 1,080,382 DIRECT (Centrex only) SP03 PROD ADVERT-BUSINESS-CTX F2 H14 1,101,027 DIRECT (Centrex only) SP04 PROD ADVERT-BUSINESS-CTX F1 H01

150,065 DIRECT (Business only)

MASSACHUSETTS	12	MONTHS	FMDFD	11/30/92	COMBINED	Operations

ACCOUNT 6613.1000 ACCOUNT TOTAL	\$ PRODUCT ADVE	RTISING-BUSIN	SING-BUSINESS						
	Residence	Business	Coin	Carrier Intrestate	Carrier Interstate	ିUST. Class SUBTOTALS	Centrex		
ACCESS FUNCTION Intraoff - Line	0	150,065	0	0	0	150,065	1,101,027		
SWITCHING FUNCTION CO Suppl	0	1,007,011	0	0	0	1,007,011	1,080,382		
SUBTOTAL W/O COMMON Intraoff - Line CO Suppl Totals	0 0 0	150,065 1,007,011 1,157,076	0 0 0	0 0 0	0 0 0	150,065 1,007,011 1,157,076	1,101,027 1,080,382 2,181,409		
GRAND TOTAL Intraoff - Line CO Suppl Totals	0 0 0	150,065 1,007,011 1,157,076	0 0 0	0 0 0	0 0 0	150,065 1,007,011 1,157,076	1,101,027 1,080,382 2,181,409		

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations

ACCOUNT 6613.1000 ACCOUNT TOTAL	PRODUCT ADVERTIS 4,275,050	ING-BUSINESS	;			
ACCOUNT TOTAL	CPN	Spec. Acc. Intrastate	Spec. Acc. Interstate	Priv. Line	Class SUBTOTALS	GRAND TOTALS
ACCESS FUNCTION Intraoff - Line	0	0	0	936,565	2,037,592	2,187,657
SWITCHING FUNCTION CO Suppl	0	0	0	o	1,080,382	2,087,393
SUBTOTAL W/O COMMON Intraoff - Line	0	0	0	936,565	2,037,592	2,187,657
CO Suppl Totals	0		0	936,565	1,080,382 3,117,974	2,087,393 4,275,050
GRAND TOTAL						
Intraoff - Line	0		0	936,565	2,037,592	2,187,657
CO Suppl	0	0	0	0	1,080,382	2,087,393
Totals	0	0	0	936,565	3,117,974	4,275,050

ACCOUNT 6613.1000 PRODUCT	T ADVERTISING	VERTISING-BUSINESS			Carrier	\$	4,275,050
	Residence	Business	Coin	Carrier Intrastate	Interstate	Centrex	Allocator
SP01 PROD ADVERT-BUSINESS	S-PL			*********			*********
ACCESS FUNCTION							
Intraoff - Line	0	0	0	0	0	0	DIRECT
SP02 PROD ADVERT-BUSINESS SWITCHING FUNCTION	S-BUS						
CO Suppl	0	1,007,011	0	0	0	0	DIRECT
SPO3 PROD ADVERT-BUSINESS	S-CTX						
CO Suppl	0	0	0	0	0	1,080,382	DIRECT
SPO4 PROD ADVERT-BUSINESS ACCESS FUNCTION	s-стх						
Intraoff - Line	0	0	0	0	0	1,101,027	DIRECT
SP05 PROD ADVERT-BUSINESS	S-BUS						
ACCESS FUNCTION							
Intraoff - Line	0	150,065	0	0	0	0	DIRECT

ACCOUNT 6613.1000 PRODUCT ADVERTISING-BUSI		Spec. Acc. Intrastate	Spec. Acc. Interstate	Private Line	\$ GRAND TOTALS	4,275,050 Allocator
SPO1 PROD ADVERT-BUSINESS-PL ACCESS FUNCTION Intraoff - Line	0	0	0	936,565	936,565	DIRECT
SPO2 PROD ADVERT-BUSINESS-BUS SWITCHING FUNCTION CO SUPPL	0	0	0	0	1,007,011	DIRECT
SPO3 PROD ADVERT-BUSINESS-CTX SWITCHING FUNCTION CO Suppl	0	0	0	o	1,080,382	DIRECT
SPO4 PROD ADVERT-BUSINESS-CTX ACCESS FUNCTION Intraoff - Line	0	0	0	0	1,101,027	DIRECT
SP05 PROD ADVERT-BUSINESS-BUS ACCESS FUNCTION Intraoff - Line	0	0	0	0	150,065	DIRECT

ACCOUNT ACCOUNT ACCOUNT	NAME	:	6613.1000 PRODUCT ADVERT:	ISING-BUS	_		ENDED	11/30/92	INTRASTATE	OPERATIONS	coss	CONTROL	PAGE 1
SUBP				FUNCTION/				S OF ASS					IT CLARIFIER

SP01 PROD ADVERT-BUSINESS-PL	F1 'H01 &	687,736 DIRECT (PL only)
		•
SP02 PROD ADVERT-BUSINESS-BUS	F2 H14	739,466 DIRECT (Business only)
SP03 PROD ADVERT-BUSINESS-CTX	F2 H14	793,343 DIRECT (Centrex only)
SP04 PROD ADVERT-BUSINESS-CTX	F1 H01	808,503 DIRECT (Centrex only)
SPO5 PROD ADVERT-BUSINESS-BUS	F1 H01	110,195 DIRECT (Business only)

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations

ACCOUNT 6613.1000 ACCOUNT TOTAL \$						·			
	Residence	Business	Coin I	Carrier Intrastate	Carrier Interstate	Cust. Class SUBTOTALS	Centrex		
ACCESS FUNCTION Intraoff - Line	0	110,195	0	0	0	110,195	808,503		
SWITCHING FUNCTION CO Suppl	0	739,466	0	0	0	739,466	793,343		
SUBTOTAL W/O COMMON Intraoff - Line CO Suppl Totals	0 0 0	110,195 739,466 849,661	0 0 0	0 0 0	0 0 0	110,195 739,466 849,661	808,503 793,343 1,601,846		
GRAND TOTAL Intraoff - Line CO Suppl Totals	0 0 0	110,195 739,466 849,661	0 0 0	0 0 0	0 0 0	110,195 739,466 849,661	808,503 793,343 1,601,846		

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations

ACCOUNT 6613.1000 ACCOUNT TOTAL \$	PRODUCT ADVERTISING-BUSINESS 3,139,243									
	CPN	Spec. Acc. Intrastate	•	Priv. Line	Class SUBTOTALS	GRAND TOTALS				
ACCESS FUNCTION										
Intraoff - Line	0	0	0	687, <i>7</i> 36	1,496,239	1,606,434				
SWITCHING FUNCTION										
CO Suppl	0	0	0	0	793,343	1,532,809				
SUBTOTAL W/O COMMON										
Intraoff - Line	0	0	0	687,736	1,496,239	1,606,434				
CO Suppl	0	0	0	0	793,343	1,532,809				
Totals	0	Ö	0	687,736	2,289,582	3,139,243				
GRAND TOTAL										
Intraoff - Line	n	0	n	687,736	1,496,239	1,606,434				
CO Suppl	ň	ŏ	ŏ	33.7.30	793,343	1,532,809				
Totals	ŏ	ŏ	ŏ	687,736	2,289,582	3, 139, 243				

ACCOUNT 6613.1000 PRODUCT	ADVERTISING	-BUSINESS	Carrier	Carrier	\$	3,139,243	
!	Residence	Business	Coin	Intrastate	Interstate	Centrex	Allocator
SP01 PROD ADVERT-BUSINESS- ACCESS FUNCTION	-PL						
Intraoff - Line	0	0	0	0	0	0	DIRECT
SPO2 PROD ADVERT-BUSINESS- SWITCHING FUNCTION	-BUS						
CO Suppl	0	739,466	0	0	0	0	DIRECT
SP03 PROD ADVERT-BUSINESS-	-стх	0	0	0	0	707 7/7	DIRECT
CO Suppl	U	U	U	v	U	793,343	DIRECT
SP04 PROD ADVERT-BUSINESS- ACCESS FUNCTION	·CTX						
Intraoff - Line	0	0	0	0	0	808,503	DIRECT
SPOS PROD ADVERT-BUSINESS- ACCESS FUNCTION	BUS						
Intraoff - Line	0	110,195	0	0	0	0	DIRECT

ACCOUNT 6613.1000 PRODUCT ADVERTISING-		•	Spec. Acc.		\$ GRAND	3,139,243
	CPN	Intrastate	Interstate	Private Line	TOTALS	Allocator
SP01 PROD ADVERT-BUSINESS-PL	•••		*********	**********	*******	********
ACCESS FUNCTION						
Intraoff - Line	0	0	0	687,736	687,736	DIRECT
SP02 PROD ADVERT-BUSINESS-BUS						
SWITCHING FUNCTION						
CO Suppl	0	0	0	0	739,466	DIRECT
SP03 PROD ADVERT-BUSINESS-CTX						
SWITCHING FUNCTION						
CO Suppl	0	0	0	0	793,343	DIRECT
SPO4 PROD ADVERT-BUSINESS-CTX						
ACCESS FUNCTION						
Intraoff - Line	0	0	0	0	808,503	DIRECT
SP05 PROD ADVERT-BUSINESS-BUS						
ACCESS FUNCTION						
Intraoff - Line	0	0	0	0	110,195	DIRECT

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED OPERATIONS COSS CONTROL FORM

ACCOUNT NUMBER : 6613.2000
ACCOUNT NAME : PRODUCT ADVERTISING-RESIDENCE
ACCOUNT DOLLAR : \$ 3,935,938

PAGE 1

SUBPART

FUNCTION/SERVICE

BASIS OF ASSIGNMENT

ASSIGNMENT CLARIFIER

SP01 PROD ADVERT-RES

F2 H14 \$

3,935,938 DIRECT (Residence only)

ACCOUNT 6613.2000 ACCOUNT TOTAL \$	MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations PRODUCT ADVERTISING-RESIDENCE 3,935,938									
ACCOUNT TOTAL 3	Residence	Business	Coin Int	Carrier rastate	Carrier Interstate	Cust. Class SUBTOTALS	Centrex			
SWITCHING FUNCTION CO Suppl	3,935,938	0	0	0	0	3,935,938	0			
SUBTOTAL W/O COMMON CO Suppi Totals	3,935,938 3,935,938	0	0	0	0	3,935,938 3,935,938	0			
GRAND TOTAL CO Suppl Totals	3,935,938 3,935,938	0 0	0	0	0	3,935,938 3,935,938	0			

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations

ACCOUNT 6613.2000 ACCOUNT TOTAL	s		PRODUCT ADVERTISING-RESIDENCE							
ACCOUNT FOUND	3,733,736 CPN	Spec. Acc. Intrastate	Spec. Acc. Interstate	Priv. Line	Class SUBTOTALS	GRAND TOTALS				
SWITCHING FUNCTION CO Suppl		0	0	0	0	0	3,935,938			
SUBTOTAL W/O COMMON		•	Ū	·		ŭ	2,732,736			
CO Suppl		0	0	0	0	0	3,935,938			
Totals		0	Ō	Ó	Ŏ	Ŏ	3,935,938			
GRAND TOTAL										
CO Suppl		0		0	0	0	3,935,938			
Totals		0	0	0	0	0	3,935,938			

ACCOUNT 6613.2000 PRODU	UCT ADVERTISING	-RESIDENCE	Consider	Carrier	s	3,935,938	
	Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Centrex	Allocator
SP01 PROD ADVERT-RES SWITCHING FUNCTION	7 075 070	0		•	•		
CO Suppl	3,935,938	U	0	0	U	0	DIRECT

ACCOUNT 6613.2000 PRODUCT ADVERTE	SING-RESIDENCE				\$	3,935,938
	CPN	•	Spec. Acc. Interstate	Private Line	GRAND TOTALS	Allocator
	•••	***********		•••••		
SP01 PROD ADVERT-RES						
SWITCHING FUNCTION						
CO Suppl	0	0	0	0	3,935,938	DIRECT

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE OPERATIONS COSS CONTROL FORM

ACCOUNT NUMBER : 6613.2000
ACCOUNT NAME : PRODUCT ADVERTISING-RESIDENCE
ACCOUNT DOLLAR : \$ 2,892,461

PAGE 1

SUBPART

FUNCTION/SERVICE BASIS OF ASSIGNMENT

ASSIGNMENT CLARIFIER

SP01 PROD ADVERT-RES

F2 H14 \$

2,892,461 DIRECT (Residence only)

ACCOUNT 6613.2000	MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations PRODUCT ADVERTISING-RESIDENCE							
ACCOUNT TOTAL \$	2,892,461 Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Cust. Class SUBTOTALS	Centrex	
SWITCHING FUNCTION CO Suppl	2,892,461	0	0	0	0	2,892,461	0	
SUBTOTAL W/O COMMON CO Suppi Totals	2,892,461 2,892,461	0	0	0	0	2,892,461 2,892,461	0	
GRAND TOTAL CO Suppl Totals	2,892,461 2,892,461	0	0	0	0	2,892,461 2,892,461	. 0	

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations ADVERTISING-RESIDENCE

ACCOUNT 6613.2000		PRODUCT ADVERTISING-RESIDENCE
ACCOUNT TOTAL	•	3 903 //4

ACCOUNT TOTAL	\$,892,461					
ACCOUNT TOTAL	•	CPN	Spec. Acc. Intrastate	Spec. Acc. Interstate	Priv. Line	Class Subtotals	GRAND TOTALS	
SWITCHING FUNCTION CO Suppl		0	0	0	0	0	2,892,461	
SUBTOTAL W/O COMMON CO Suppl Totals		0	0	0	0	0	2,892,461 2,892,461	
GRAND TOTAL CO Suppl Totals		0	0	0	0	0	2,892,461 2,892,461	

ACCOUNT 6613.2000 PRODUCT ADVERTISING-RESIDENCE						\$	2,892,461	
	Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Centrex	Allocator	
SP01 PROD ADVERT-RES SWITCHING FUNCTION					_	_		
CO Suppl	2,892,461	0	0	0	0	0	DIRECT	

ACCOUNT 6613.2000 PRODUCT ADVERTISING-RESIDE	ENCE				\$	2,892,461
		Spec. Acc.	Spec. Acc.		GRAND	
	CPN	Intrastate	interstate	Private Line	TOTALS	Allocator
			• • • • • • • • • • • • • • • • • • • •			
SP01 PROD ADVERT-RES						
SWITCHING FUNCTION						
CO Suppl	0	0	0	0	2,892,461	DIRECT

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED OPERATIONS COSS CONTROL FORM

ACCOUNT NUMBER: 6613.3000

ACCOUNT NUMBER : 6613.3000
ACCOUNT NAME : PRODUCT ADVERTISING-PUBLIC
ACCOUNT DOLLAR : \$ 313,361

S U B P A R T FUNCTION/SERVICE BASIS OF ASSIGNMENT ASSIGNMENT CLARIFIER

SP01 PR00 ADV - PUB F2 H04 \$ 169,067 DIRECT (Coin only)

SP01 " F3 H06 144,294 DIRECT (Coin only)

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations

ACCOUNT 6613.3000 ACCOUNT TOTAL \$	PRODUCT ADVER	ODUCT ADVERTISING-PUBLIC 313,361						
	Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Cust. Class SUBTOTALS	Centrex	
SWITCHING FUNCTION Intraoff -non Acc	0	0	169,067	0	0	169,067	0	
TRANSPORT FUNCTION Interoff - Local	0	0	144,294	0	0	144,294	0	
SUBTOTAL W/O COMMON Intraoff -non Acc Interoff - Local Totals	0 0 0	0 0 0	169,067 144,294 313,361	0 0 0	0 0 0	169,067 144,294 313,361	0 0 0	
GRAND TOTAL Intraoff -non Acc Interoff - Local Totals	0 0 0	0 0 0	169,067 144,294 313,361	0 0 0	0 0 0	169,067 144,294 313,361	0	

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations

ACCOUNT 6613.3000 ACCOUNT TOTAL \$	PRODUCT ADVERTISING-PUBLIC \$ 313,361								
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	515,561 CPN	Spec. Acc. Intrastate	Spec. Acc. Interstate	Priv. Line	Class SUBTOTALS	GRAND TOTALS			
SWITCHING FUNCTION Intraoff -non Acc	0) 0	0	0	0	169,067			
TRANSPORT FUNCTION				_		,			
Interoff - Local	0	0	0	0	0	144,294			
SUBTOTAL W/O COMMON	_	_	_	_	_				
Intraoff -non Acc	0		ō	0	Õ	169,067			
Interoff - Local Totals	0	0	0	0	0	144,294 313,361			
GRAND TOTAL									
Intraoff -non Acc	0	0	0	0	0	169,067			
Interoff - Local	Ō	0	Ō	O	0	144,294			
Totals	0	. 0	0	0	0	313,361			

ACCOUNT 6613.3000 PROD	513.3000 PRODUCT ADVERTISING-PUBLIC			Carrier	Carrier	\$	313,361
	Residence	Business	Coin Intrastate	Interstate	Centrex	Allocator	
SPO1 PROD ADV - PUB SWITCHING FUNCTION Intraoff -non Acc	0	0	169,067	0	0	0	DIRECT
TRANSPORT FUNCTION Interoff Local	0	0	144,294	0	0	0	DIRECT

ACCOUNT 6613.3000 PRODUCT ADVERTISING-PUBLIC	CPN	Spec. Acc. Intrastate	•	Private Line	\$ GRAND TOTALS	313,361 Allocator
SPO1 PROD ADV - PUB SWITCHING FUNCTION Intraoff -non Acc	0	0	0	0	169,067	DIRECT
TRANSPORT FUNCTION Interoff - Local	0	0	0	0	144,294	DIRECT

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE OPERATIONS COSS CONTROL FORM

PAGE 1

ACCOUNT NUMBER : 6613.3000
ACCOUNT NAME : PRODUCT ADVERTISING-PUBLIC
ACCOUNT DOLLAR : \$ 230,264

FUNCTION/SERVICE SUBPART BASIS OF ASSIGNMENT ASSIGNMENT CLARIFIER

SP01 PROD ADV - PUB

F2 H04 \$

124,234 DIRECT (Coin only)

SP01 "

F3 H06

106,030 DIRECT (Coin only)

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations

ACCOUNT 6613,3000 ACCOUNT TOTAL \$										
	Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Cust. Class SUBTOTALS	Centrex			
SWITCHING FUNCTION Intraoff -non Acc	0	0	124,234	0	0	124,234	0			
TRANSPORT FUNCTION Interoff - Local	0	0	106,030	0	0	106,030	0			
SUBTOTAL W/O COMMON Intraoff -non Acc Interoff - Local Totals	0 0 0	0 0 0	124,234 106,030 230,264	0 0 0	0 0 0	124,234 106,030 230,264	0 0 0			
GRAND TOTAL Intraoff -non Acc Interoff - Local Totals	0 0 0	0 0 0	124,234 106,030 230,264	0 0 0	0 0 0	124,234 106,030 230,264	0 0 0			

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations

ACCOUNT 6613.3000 ACCOUNT TOTAL	\$	PRODUCT ADVERTIS 230,264	ING-PUBLIC			,	
ACCOOM! TOTAL	•	CPN	Spec. Acc. Intrastate	•	Priv. Line	Class SUBTOTALS	GRAND TOTALS
SWITCHING FUNCTION							
Intraoff -non Acc		0	0	0	0	0	124,234
TRANSPORT FUNCTION							
Interoff - Local		0	0	0	0	0	106,030
SUBTOTAL W/O COMMON							
Intraoff -non Acc		0	0	0	0	0	124,234
Interoff - Local		0	0	0	0	0	106,030
Totals		0	0	0	0	0	230,264
GRAND TOTAL							
Intraoff -non Acc		0	0	0	0	0	124, 234
Interoff - Local		0	0	0	0	0	106,030
Totals		0	0	0	0	0	230,264

ACCOUNT 6613.3000 PROD	UCT ADVERTISING	-PUBLIC				\$	230,264	
	Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Centrex	Allocator	
SP01 PROD ADV - PUB SWITCHING FUNCTION Intraoff -non Acc	0	0	124,234	0	0	0	DIRECT	
TRANSPORT FUNCTION Interoff - Local	0	0	106,030	0	0	0	DIRECT	

ACCOUNT 6613,3000 PRODUCT ADVE	RTISING-PUBLIC	Spec. Acc. Intrastate	•	Private Line	S GRAND TOTALS	230,264
SPO1 PROD ADV - PUB SWITCHING FUNCTION Intraoff -non Acc	0	0	0	0	124,234	DIRECT
TRANSPORT FUNCTION Interoff - Local	0	0	0	0	106,030	DIRECT

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED OPERATIONS COSS CONTROL FORM

PAGE 1

ACCOUNT NUMBER : 6613.9000
ACCOUNT NAME : PRODUCT ADVERTISING-OTHER
ACCOUNT DOLLAR : \$ 11,777,881

FUNCTION/SERVICE SUBPART BASIS OF ASSIGNMENT ASSIGNMENT CLARIFIER

SP01 LONG DISTANCE ADVERT

F3 H07 \$

10,083,922 DIRECT (See Attachment)

SPO2 OTH ADVERT

F6 H17

1,693,959 SUBTOTAL PREVIOUS ASSIGNMENTS

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations

ACCOUNT 6613.9000	PRODUCT ADVERTISING-OTHER											
ACCOUNT TOTAL	\$ 11,777,881 Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Cust. Class SUBTOTALS	Centrex					
TRANSPORT FUNCTION Interoff - Toll	5,832,387	3,500,760	2,260,001	0	0	11,593,148	184,733					
SUBTOTAL W/O COMMON Interoff - Toll Totals	5,832,387 5,832,387	3,500,760 3,500,760	2,260,001 2,260,001	0	0	11,593,148 11,593,148	184,733 184,733					
GRAND TOTAL Interoff - Toll Totals	5,832,387 5,832,387	3,500,760 3,500,760	2,260,001 2,260,001	0	0	11,593,148 11,593,148	184,733 184,733					

ACCOUNT 6613.9000	MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations PRODUCT ADVERTISING-OTHER								
ACCOUNT TOTAL \$	11,777,881 CPN	Spec. Acc. Intrastate		Priv. Line	Class SUBTOTALS	GRAND TOTALS			
TRANSPORT FUNCTION Interoff - Toll	0	0	0	0	184,733	11,777,881			
SUBTOTAL W/O COMMON Interoff - Toll Totals	0		0	0	184,733 184,733	11,777,881 11,777,881			
GRAND TOTAL Interoff - Toll Totals	0	0	0	0	184,733 184,733	11,777,881 11,777,881			

ACCOUNT 6613.9000 PRODU	ACCOUNT 6613.9000 PRODUCT ADVERTISING-OTHER					\$	11,777,881	
	Residence	Business	Coin		Carrier Interstate	Centrex	Allocator	
SPO1 LONG DISTANCE ADVI	ERT			**********				
TRANSPORT FUNCTION Interoff - Toll	4,993,541	2,997,262	1,934,955	0	0	158, 164	DIRECT	
SP02 OTH ADVERT TRANSPORT FUNCTION								
Interoff - Toll	838,846	503,498	325,046	0	0	26,569	Subtotal previous	
SUBTOTAL W/O COMMON Interoff - Toll	838,846	503,498	325,046	0	0	26,569		

ACCOUNT 6613,9000 PRODUCT ADVERTISING-OTHER	t	Spec. Acc.	Spec. Acc.		S GRAND	11,777,881
	CPN	•	•	Private Line	TOTALS	Allocator

SP01 LONG DISTANCE ADVERT						
TRANSPORT FUNCTION						
Interoff - Toll	0	0	0	0	10,083,922	DIRECT
SPO2 OTH ADVERT						
TRANSPORT FUNCTION						
Interoff - Toll	0	0	0	0	1,693,959	Subtotal previous
SUBTOTAL W/O COMMON						
Interoff - Toll	0	0	0	0	1,693,959	•

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE OPERATIONS COSS CONTROL FORM

ACCOUNT NUMBER : 6613.9000
ACCOUNT NAME : PRODUCT ADVERTISING-OTHER
ACCOUNT DOLLAR : \$ 8,610,237

PAGE 1

SUBPART

FUNCTION/SERVICE

BASIS OF ASSIGNMENT

ASSIGNMENT CLARIFIER

SP01 LONG DISTANCE ADVERT

F3 H07 \$

6,916,278 DIRECT (See Attachment)

SPO2 OTH ADVERT

F6 H17

1,693,959 SUBTOTAL PREVIOUS ASSIGNMENTS

ACCOUNT 6613.9000	MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations PRODUCT ADVERTISING-OTHER									
ACCOUNT TOTAL \$	8,610,237 Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Cust. Class SUBTOTALS	Centrex			
TRANSPORT FUNCTION Interoff - Toll	4,263,774	2,559,237	1,652,177	0	0	8,475,188	135,049			
SUBTOTAL W/O COMMON Interoff - Toll Totals	4,263,774 4,263,774	2,559,237 2,559,237	1,652,177 1,652,177	0 0	0	8,475,188 8,475,188	135,049 135,049			
GRAND TOTAL Interoff - Toll Totals	4,263,774 4,263,774	2,559,237 2,559,237	1,652,177 1,652,177	0	0	8,475,188 8,475,188	135,049 135,049			

ACCOUNT 6613.9000 ACCOUNT TOTAL \$	MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations PRODUCT ADVERTISING-OTHER 8,610,237								
ACCOM! TOTAL	CPN	Spec. Acc. Intrastate	Spec. Acc. Interstate	Priv. Line	Class SUBTOTALS	GRAND TOTALS			
TRANSPORT FUNCTION Interoff - Toll	0	0	0	0	135,049	8,610,237			
SUBTOTAL W/O COMMON Interoff - Toll Totals	0	0	0	0	135,049 135,049	8,610,237 8,610,237			
GRAND TOTAL Interoff - Toll Totals	0	0	0	0	135,049 135,049	8,610,237 8,610,237			

ACCOUNT 6613.9000 PROD	UCT ADVERTISING	ADVERTISING-OTHER			A	\$	8,610,237	
	Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Centrex	Allocator	
SPO1 LONG DISTANCE ADV	ERT							
Interoff - Tall	3,424,929	2,055,738	1,327,131	0	0	108,480	DIRECT	
SP02 OTH ADVERT TRANSPORT FUNCTION Interoff - Toll	838,845	503,499	325,046	0	0	26,569	Subtotal previous	
SUBTOTAL W/O COMMON Interoff - Toll	838,845	503,499	325,046	0	0	26,569		

ACCOUNT 6613.9000 PRODUCT ADVERTISING-OTHER		Spec. Acc.	Spec. Acc.		\$ GRAND	8,610,237
	CPN	Intrastate	•	Private Line	TOTALS	Allocator
SPO1 LONG DISTANCE ADVERT TRANSPORT FUNCTION						
Interoff - Toll	0	0	0	0	6,916,278	DIRECT
SPO2 OTH ADVERT TRANSPORT FUNCTION						
Interoff - Toli	0	0	0	0	1,693,959	Subtotal previous
SUBTOTAL W/O COMMON Interoff - Toll	0	0	0	0	1,693,959	